The Tacoma “Star of Destiny”

The Tacoma Star of Destiny is an advertising tool that was developed early in the 20th century touting all the advantages of Tacoma, WA.

The following is the list of the manufacturers, organizations, opinions and transportation companies that contribute to the greatness of the city. Grouped around a central star bearing the name “TACOMA” are:

Great Northern Railway

A great dairying country

Largest sawmills in Pacific Northwest

Largest smelter west of Montana

Best lighted city in the Northwest

Leading manufacturing city in the Northwest

City owns its own light and water plant

Center of biggest timber belt in the world

Thousands of acres of cheap manufacturing sites

Largest timber shipping port on the Pacific

Undisputed center of the timber industry

Cheapest and largest electric power producing facilities in the world

Precious and base metals in the mountains

Probable center of iron and steel industry

Product of Tacoma mills goes to every country on earth

Largest factory payroll in the Northwest

Logical place for wholesale business
Highest average wage scale in the Northwest
Headquarters for flour and food products
Largest area for manufacturing sites
Diversity and immensity of natural resources
Central to the best coal on Puget Sound
Chicago, Milwaukee & Puget Sound Ry.
Steamers to the Orient
Longest wheat warehouses in the world
Steamers to London
Exchange between rail & sail at minimum cost
Steamers to Alaska
17 ½ miles of water frontage
The world’s largest seaports are at the head of navigation
8 ½ miles of wharves and warehouses
Directly accessible to deep sea fishing
Twenty different lines of steamers and sailing vessels
Steamers to Central and South America
Third largest harbor in the world
Home port of nine great transpacific steamship lines
Steamers to Hawaiian Islands
Steamers to coast ports
One of the most remarkable harbors in the world
Head of navigation forever
Largest grain shipping port on the Pacific
Steamers to Hamburg
Union Pacific Railway
City of beautiful homes
Only High School stadium in the world
Only museum in the Northwest
Happy, healthy, contented & prosperous population
Mecca of all who glory in water sports
Largest High School building west of Chicago
Few cities of better church advantages
Noted for the high standards of its numerous schools & colleges
Conservatively & intelligently managed
First commission charter adopted by a Pacific coast city
National reputation as the city beautiful
Ideal place for man of large or small means
Hub of good roads movement
Place for sane investment in real estate
A hospitable city
Tacoma Eastern Railroad
Health resort
Nights always cool & conducive to sound sleep
A notable flower & fruit city
Center of truck gardening and berry raising
(No) Tornadoes nor hurricanes

Twelve hundred acres in parks

Picturesque prairie for everyone enjoyment

**Park or (sic) national reputation**

No poisonous bugs nor reptiles

Famed throughout the world for beauty of situation & environment

Ideal townsite, no lightning rods in the city

Grass is green the year round

Finest military maneuver grounds in the Northwest

Lowest death rate in the U.S.

Equable and healthful climate

Ideal camping grounds at lakes and beaches

Fertile valley and upland soil

Less average rainfall than Chicago

No ague or malaria

Northern Pacific Railway

Finest drives in the Northwest

Largest area of level land for railroad terminals

Best paved city in the Northwest

Objective point of other transcontinental railroads

Favorite destination of tourists

Conservative valuation (sic) of real estate

On the path of greatest attraction & least resistance
Superb automobile road to Mt. Tacoma
An inland empire tributary to it.
Interurban railroads
Direct service over eight railroads operating 44,948 miles of track
Car shops of two transcontinental railroads
Automobile center of Puget Sound
Exceptional commercial and industrial advantages
Aptly called the Naples of America
Hunter’s and fisherman’s paradise
Columbia River basin second largest in the United States
Ideal for retired capitalists
Gateway to Mt. Tacoma and Paradise Valley
Unsurpassed mountain scenery

Transcribed by Richard Sims October 11, 2013